

# Privacy Policy

## Effective Date

December 1, 2022

## Introduction

Boom Consultancy LLC, including its division operating as Ironpaw Partners ("we," "us," or "our"), values your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites boomcg.com and ironpawpartners.com (the "Sites"). By using our Sites, you agree to the collection and use of information in accordance with this policy.

## 1. Information We Collect

### a. Personal Information

You may voluntarily provide us with personal information, including but not limited to: Name, Email address, Phone number, Company name, Any other details you submit via contact forms or when subscribing to our services.

### b. Non-Personal Information

We may automatically collect certain non-personal data, such as: IP address, Browser type, Device information, Pages visited, Time spent on pages, Referring website addresses.

### c. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your user experience, analyze website traffic, and improve our services. You may manage your cookie preferences through your browser settings.

## 2. How We Use Your Information

We may use the information we collect for purposes including, but not limited to: Providing and managing our services; Responding to inquiries and communicating with you; Improving our websites, services, and user experiences; Sending newsletters or marketing communications (with the option to opt out at any time); Preventing fraud and enhancing website security; Complying with applicable legal obligations.

## 3. How We Share Your Information

We do not sell, rent, or trade your personal information. However, we may share information in the following circumstances: Service Providers: We may share information with trusted third-party vendors who assist us with website operations, communications, and service delivery. Legal Compliance: We may disclose information as required by law, regulation, or legal process. Business Transfers: In the event of a merger, acquisition, or other corporate reorganization, your information may be transferred to a successor entity.

#### **4. Data Security**

We implement reasonable technical and organizational safeguards to protect your personal information. However, no method of transmission over the Internet or method of electronic storage is 100% secure, and we cannot guarantee absolute security.

#### **5. Your Rights and Choices**

You have the right to: Request access to the personal information we hold about you; Request correction or deletion of your personal information; Withdraw consent to marketing communications; Opt out of certain tracking technologies. To exercise your rights, please contact us at [privacy@boomcg.com](mailto:privacy@boomcg.com).

#### **6. Third-Party Links**

Our Sites may contain links to third-party websites. We are not responsible for the privacy practices of those third parties and encourage you to review their privacy policies before providing them with your information.

#### **7. Children's Privacy**

Our Sites are not directed toward individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that such information has been collected, we will take appropriate steps to delete it.

#### **8. Changes to This Privacy Policy**

We may update this Privacy Policy periodically to reflect changes to our practices or for other operational, legal, or regulatory reasons. We will post any changes on this page and update the "Effective Date" above. We encourage you to review this policy regularly.

#### **9. Contact Us**

If you have any questions or concerns regarding this Privacy Policy, please contact us at: Boom Consultancy LLC (dba Ironpaw Partners); Email: [privacy@boomcg.com](mailto:privacy@boomcg.com); Websites: [boomcg.com](http://boomcg.com) | [ironpawpartners.com](http://ironpawpartners.com).